



The first safety guarantee service

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home safety

prevention

detection

recovery

Safety Market

Prevention

Time
Switches

Physical
Protect.

TV
Simulator

Detection

Sensors

Cameras

Alarm
Systems

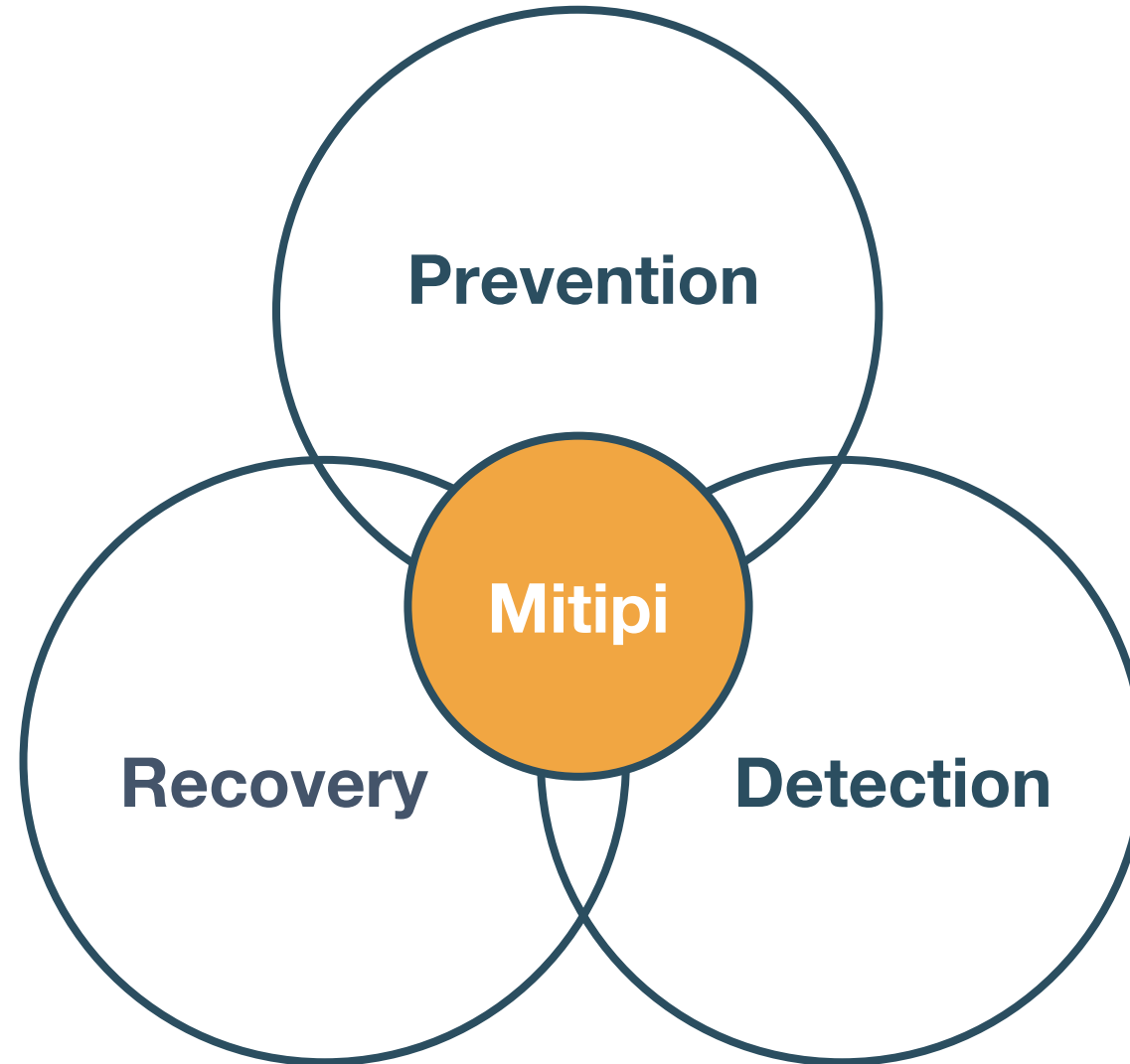
Security
Services

Recovery

Insurance

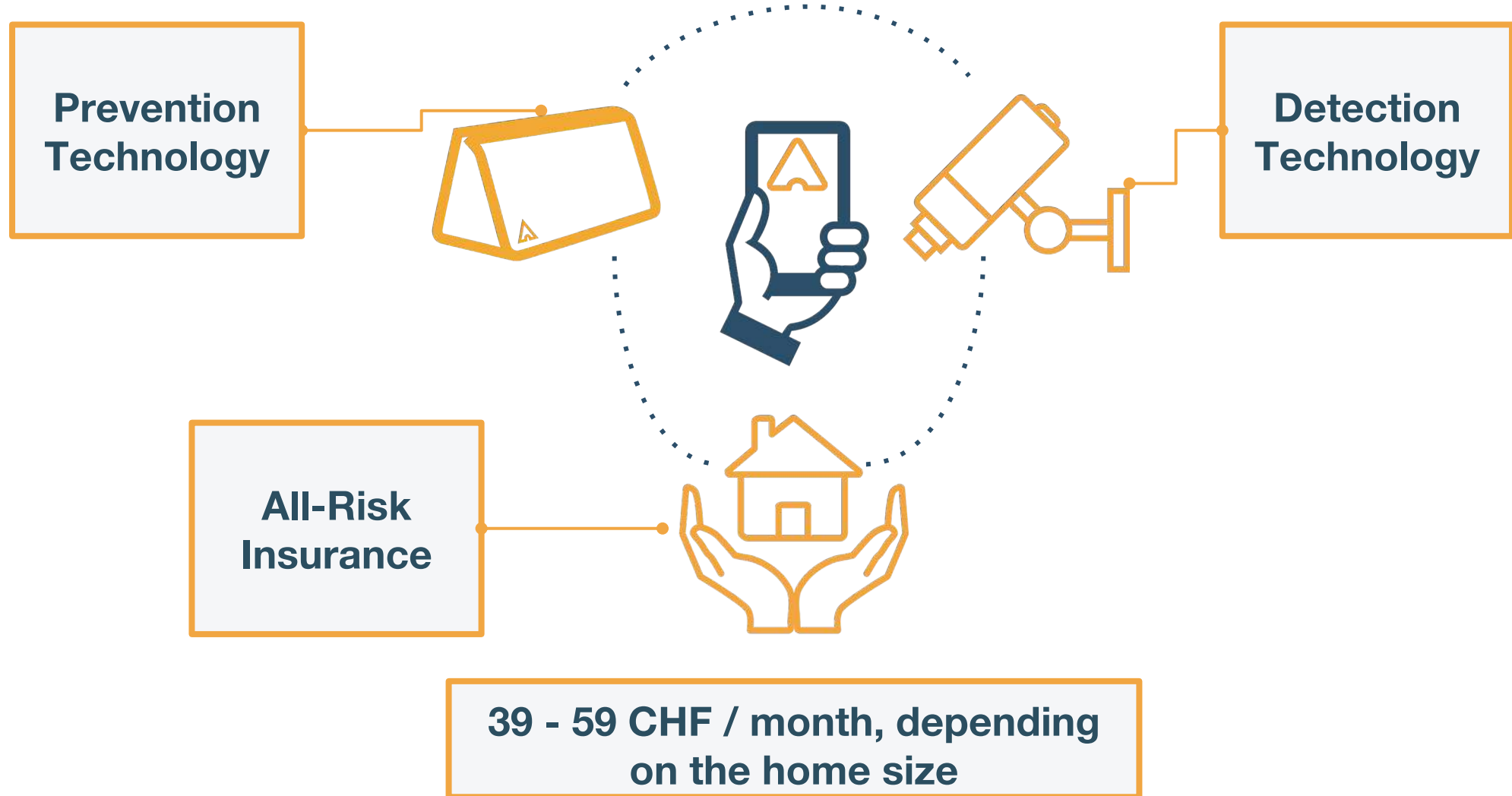
Case
Manager

Mitipi connects the dots...

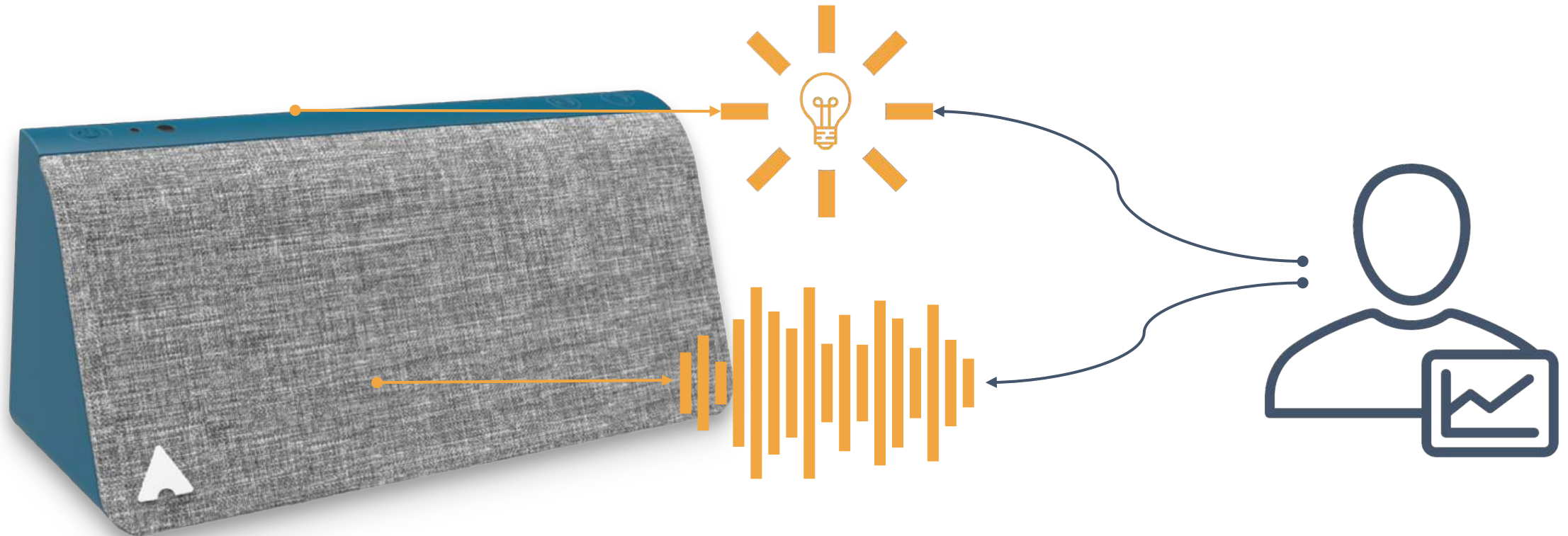


... for the **best experience with unique technology!**

The first safety guarantee subscription - all in ONE



Kevin the virtual roommate



Additional Services Business

near term



Intervention
Services

mid term



Water leak
detection

long term



Risk heat
map

Gross Margin

Safety Subscription
(3 years lifetime - mid size home)

43%

771 CHF

Standalone Kevin
(Retailer margin already deducted)

32%

79 CHF



Khanh Nguyen – CTO

(prev. CTO Visionarity)

*6 years SW dev & IT
architecture exp.*

Laura Schilliger – CMO

(prev. PwC)

*4 years PR & digital
communication exp.*

Julian Stylianou – CEO

(prev. Helvetia & IBM)

8 years sales exp.

Jakob Cevc – Head of Prod.

(prev. Design Think. Consult.)

5 years product innovation exp.

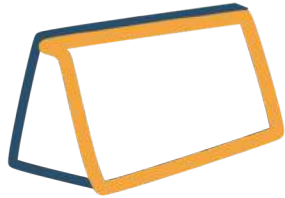
Track record and outlook

Q2'17



helvetia 

Q1'18

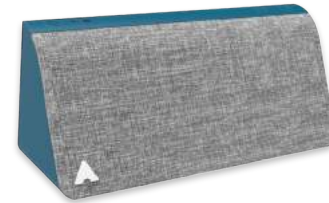


Q1'18



>200%
CHF 107'610

Q4'18



Kevin
Delivery

H1'19



Safety
Subscription



mitipi

simple. safe. living.



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Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency